

# CONTRACT



**WOWT**  
**3501 Farnam St.**  
**Omaha, NE 68131**  
**Sales T & C: www.gray.tv/advertising**  
**(402) 346-6666**

<u>Contract / Revision</u> 2030262 /		<u>Alt Order #</u> WOC13015207
<u>Advertiser</u> Jean Stothert for Omaha		<u>Original Date / Revision</u> 04/05/21 / 04/05/21
<u>Contract Dates</u> 04/07/21 - 04/13/21	<u>Estimate #</u> 897	
<u>Product</u> General		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 136.20
<u>Agcy Code</u> 9920446	<u>Advertiser Code</u> 133	<u>Product 1/2</u> 154
<u>Agency Ref</u> 2947	<u>Advertiser Ref</u> 40816	

And:

**Jamestown Associates**  
**734 15th St NW**  
**Ste 550**  
**Washington, DC 20005**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOWT	04/07/21	04/13/21	Morning News Show	6:00 AM-7:00 AM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/07/21	04/13/21	MTWTF--				2	\$250.00	3.80			
N 2	WOWT	04/07/21	04/13/21	Today Show	7:00 AM-9:00 AM		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/07/21	04/13/21	MTWTF--				2	\$325.00	4.70			
N 3	WOWT	04/07/21	04/13/21	Midday News	11:00 AM-12:00 PM		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/07/21	04/13/21	MTWTF--				3	\$100.00	4.60			
N 4	WOWT	04/07/21	04/13/21	News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/07/21	04/13/21	MTWTF--				2	\$350.00	8.10			
N 5	WOWT	04/07/21	04/13/21	NBC Nightly News	5:30 PM-6:00 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/07/21	04/13/21	MTWTF--				2	\$400.00	8.80			
N 6	WOWT	04/07/21	04/13/21	Weekday Jeopardy	6:00 PM-6:30 PM		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/07/21	04/13/21	MTWTF--				3	\$450.00	8.20			
N 7	WOWT	04/07/21	04/13/21	News @ 630p M-F	6:30 PM-7:00 PM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/07/21	04/13/21	MTWTF--				2	\$350.00	6.20			
N 8	WOWT	04/07/21	04/13/21	News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/07/21	04/13/21	MTWTF--				2	\$475.00	7.10			
N 9	WOWT	04/07/21	04/10/21	News @ 10p Sa	10:00 PM-10:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/05/21	04/11/21	-----S-				1	\$350.00	9.50			
N 10	WOWT	04/07/21	04/11/21	Weekend News Su	7:00 AM-8:00 AM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/05/21	04/11/21	-----S				1	\$60.00	2.30			
N 11	WOWT	04/07/21	04/11/21	Su Today	8:00 AM-9:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/05/21	04/11/21	-----S				1	\$150.00	2.80			
N 12	WOWT	04/07/21	04/11/21	News @ 10p Su	10:00 PM-11:00 PM		:30				NM	1	\$250.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Week:		04/05/21	04/11/21	-----S				1	\$250.00	5.80			
<b>Totals</b>												22	\$6,760.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/29/21 - 04/13/21	22	\$6,760.00	(\$1,014.00)	\$5,746.00
<b>Totals</b>	22	\$6,760.00	(\$1,014.00)	\$5,746.00

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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